



Course Structure 课程设置

Module I: Economic Fundamentals and Entrepreneurship

Introduction to Management I & II
Introduction to Economics (Microeconomics)
Business Statistics
Business Mathematics
Introduction to Law

Module II: Accounting and Controlling

Financial Accounting
Risk Management

Module III: Finance and Taxation

Capital Budgeting
Corporate Finance
Capital Markets

Module IV: Production and Operations Research

Logistics
Production Management
Operations Research

Module V: Marketing and International Management

Marketing
International Management

Module VI: Personell and Information Management

Personell Management
Organization Theory

Module VII: Strategy and Behaviour

Introduction to Game Theory
Decision Theory
Experimental Economics

Module VIII: Globalization and Economic Policy

Economic Policy
Macroeconomics
International Economics

Seminar I & II
Master's Thesis

Our Support 支持服务

The English, French, Spanish and Chinese speaking assistants are happy to help you out during your stay in Magdeburg. We are going to help you to pass all bureaucratic barriers.

For example we will support you in the following:

- Pick-up service from Berlin Airports
- Obtaining our information material
- Finding accommodation (e.g. a flat, or shared accommodation) and organising a tenancy/rental agreement.
- Going to the Residents' Registration Office (Bürgerbüro) to register as a resident of Magdeburg and get a certificate of registration.
- Verifying your bank account
- Organising health insurance needed for university registration
- Enrolling at the university
- Getting your student identity card, which also serves as public transport ticket and cash card at the university's restaurant
- Registering at the library
- Remembering to re-register your student ID card every semester
- Getting a mobile phone number and internet contract.
- Extending your visa within 3 months
- Help you afters your studies: cancel all contracts, deregister from the university and from the Residents' Registration Office



Admission Requirements 入学要求

Our International MBA starts in October every year while the application deadline is the 15th July of that year. The following are necessary to meet the admission requirements:

- Completed application form for admission to studies (see the link in our homepage)
- Copy of the page in your passport with your name and photograph
- A secondary school diploma (A-level or equivalent) translated and certified by a notary public
- A general Bachelor's degree (at least 6 semesters at university or equivalent) translated and certified by a notary public
- Certified language proficiency in English as evidenced by, for instance, Test of English as a Foreign Language (TOEFL), Cambridge Certificate of Proficiency in English (CPE), International English Language Testing System (IELTS) or Advanced Placement International English Languages (APIEL)
- Visa for Germany
- Letter of Motivation
- Proof of prior work experience

特别说明

- 中国学生通过中国项目部参加项目无英语成绩要求
- 与项目部合作的高校学生可参加团审，无需APS个审

Otto-von-Guericke University Magdeburg
FACULTY OF ECONOMICS AND MANAGEMENT
马格德堡大学经济与管理学院

MBA

BBA

**Otto-von-Guericke
Business School Magdeburg**

**Master of Business
Administration (MBA)**





Otto-von-Guericke University Magdeburg 马格德堡大学

The University in Magdeburg is one of the youngest universities in Germany. It was founded in 1993 as a merger of three renowned universities: The Technical University TU Magdeburg, the College of Education and the Medical Academy. These roots are reflected in the modern university which offers engineering, natural sciences, and medicine, as well as business, social sciences and the humanities.

The Otto von Guericke University sees itself as a bridge between western and eastern Europe through its location in the heart of Germany and its history. This is particularly evident in the comprehensive internationalization of teaching and research which it offers. 14,000+ students are enrolled in the new faculties and a total of 110 degree programs are offered. This means that there is a lot of flexibility for the students and many possible combinations. The university offers premium, state-of-the-art facilities, an excellent student/teacher ratio and practical, hands-on education. The average amount of time needed to complete a degree is under the national German average.

Otto von Guericke, Founder of Experimental Physics Otto von Guericke was born in 1602 in Magdeburg and as the mayor of the city on the Elbe, he participated in the negotiations of the Peace of Westphalia at the end of the 30 Years War. He became famous through his efforts to prove air pressure, above all through his experiment with the Magdeburg hemispheres. He is considered the founder of vacuum technology and inventor of the air pump and the barometer.

Magdeburg – the Capital of Saxony-Anhalt 马格德堡-萨克森-安哈尔特的首都

As the capital of the state of Saxony-Anhalt, Magdeburg is the place of the state parliament and administration. The city of Magdeburg, situated in the pasture landscape of the river Elbe and dominated by a huge gothic-style cathedral, is more than 1,200 years old and has about 230,000 inhabitants. In the 19th century, the town developed into an important industrial and trade center. Today, Magdeburg has a considerable research and innovation potential integrated in the University, the Max-Planck, Leibniz and the Fraunhofer research institutes, as well as the University of Applied Sciences.

Magdeburg is located approx. 160 km west of Berlin, the German capital. The nearest airports can be reached by train: Leipzig/Halle (60min), Berlin (90 min) or Hannover (120min). Within a radius of 100 km half a dozen famous places listed on the UNESCO World Heritage List can be visited, e. g. the National Park Harz, harbouring habitats of an enchanting mountain wilderness. Our international students, guest lectures and visiting research partners also travel to Berlin to enjoy its many cultural and entertainment options for the weekend. They do, on the other hand, appreciate the family atmosphere and truly green surroundings of Magdeburg, which offer an optimal study and research environment.

Besides a deliberately cosmopolitan mix of students and faculty members, you will find on our campus an optimal learning, teaching and research environment characterized by small class sizes, close contact to faculty and staff, as well as support by sophisticated library services and modern electronic equipment.

Faculty of Economics and Management 经济与管理学院

The Faculty of Economics and Management (FEM), home of some 2,500 undergraduate and graduate students, is one of the country's leading institutions in the fields of education and research in economics, management, and finance. About 25 professorships and a faculty staff of approximately 75 scientists offer a wide range of specializations, expertise, and intellectual challenge.

The Faculty's glassy, light-flooded, mind inspiring building, named after the famous Italian economist Vilfredo Pareto, is noted as a place of higher learning and research where up-to-date scientific inquiry is conducted in an academic atmosphere characterized by openness, creativity, and sound professionalism. Our standards of excellence cover: well-managed, deliberately fine-tuned study curricula, semester wise evaluation of the teaching staff by the students, explicit international orientation both in teaching and research, sophisticated and comprehensive agenda of scientific projects.

We take pride in quite a number of top marks we have obtained in recent rankings of renowned Academic Scoring Agencies, high-profile Study Guide magazines and sound evaluations, covering publication records and further dimensions of research excellence.

MBA

BBA

Otto-von-Guericke Business School Magdeburg



International Master of Business Administration

The MBA program at the University of Magdeburg will provide you with the knowledge, methods and skills indispensable to professional managers the world over to achieve success. Building on a solid basis in management, accounting and finance, this program prepares you for a high level positions in foreign or multinational companies, consultancy firms, financial institutions, international organisations and in other highly qualified positions. Structured as a full-time course, our MBA program is founded on a relatively new concept specially designed for people with no background knowledge in this field but with an interest in management and economics. Prior work experience as well as a Bachelor's degree is required for admission. The language of instruction is English.

联系方式



项目公众平台二维码

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培训地址

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OUC-OVGU联合培养硕士项目培训基地
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